

# Thank you

for considering us as your **Real Estate Agents.**

Follow us as we guide you through Tarbell's

**eMarketing advantage**  
System



The first part of our system is taking pictures of your property and creating a **Presentation Tour, Listing Video** and **Mobile Tour.**

The **Presentation Tour** will show your home in a professional, exciting way. It features large images that pan and zoom with background music. The tour includes a property guide that opens over the images and gives prospective buyers all the information they would need about your property and area.



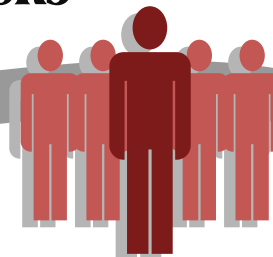
The pictures are put together and turned into a **Listing Video.** We get much better search engine traffic by uploading this video file to the Internet. We will also upload the video to our **company YouTube channel.**



Once we have the tour put together, we want to get the most exposure possible for your property. We're going to **syndicate** the Presentation Tour to **Homes.com, Zillow, Yahoo, Tarbell.com, Trulia** and many more.

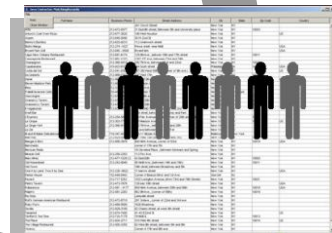
**Tarbell,**  
**REALTORS**

We even use **QR codes** on my marketing materials. Buyers can scan the code with their smart phone and **immediately** view the mobile tour.



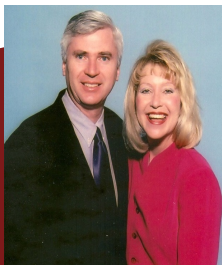
Now that your listing is getting massive amounts of Internet exposure, our system **generates leads** from that exposure. The Presentation and Mobile Tours allow prospective buyers to submit their information to us, so we're ready and available any time a potential buyer wants to learn about your property.

The final part of my communication system is **updating you with my progress.** Each week we will send you an email with **statistics** and graphs showing you the improvement we have made. It will show you how many hits your tour and video have had each week and month, how many people looked at the mobile tour and how many leads came in. We will make sure you are always informed.



All the leads that we collect are catalogued in our system so that we can **easily communicate** important information to them such as property details and picture updates. Our database of leads is **constantly growing** because we use this same system on each of my listings.

**SOLD**



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The sole purpose of our system is to start conversations with interested buyers that we can then meet in person and get them excited about the possibilities of purchasing your property. **We will take care of everything for you.** You can trust that your property has the best marketing, utilizing the latest technology, and that you are being represented by true professionals. What does this mean to you? It means a **faster sales process.** It means a **higher sales price.** It means **peace of mind.**

